

## Education and Awareness Committee Report May 17, 2002

### ○ Questionnaire

We received very few responses to the questionnaire included with the Earthquake Awareness Week mailing (almost 600 schools). Of the 20 responses, over half of the schools indicated that they did not receive the 2002 calendar. Of the schools that received the calendar all but one indicated that they needed more for their faculty and staff. All but three of the schools indicated that they had conducted a drill. All of the schools could easily retrieve information if it were posted on the web. Most of the schools would like information to be distributed by e-mail or direct mail.

Suggestions to improve Earthquake Awareness Week- increase media attention, aggressive district participation, mobile earthquake simulator.

### ○ Calendar

Cost breakdown for the 2002 School Safety Calendar (20,000 copies).

printing	\$ 8,868
printing plates	\$ 3,730
labor	\$ 4,703
	\$17,301 total cost ( doesn't include DEM time/labor)

Suggestions for 2003 calendar:

1. AHMAC should form a committee to discuss and create a full mock-up of the calendar.
2. If any drafting/graphics work is to be done by the authors prior to NBMG, Adobe Illustrator files only.
3. Better support/help from AHMAC is needed for mailing the calendars.
4. Include survival tips
  - Find/make safe drinking water.
  - How to survive extreme temperatures.
  - Simple first aid.
  - Stress relieving techniques.
  - What state/federal agencies to contact.

### ○ Instruments

Ken Smith has installed instruments in Douglas County, Storey County, and Carson High School. He has instruments ready to install in 8-9 more schools. In his discussions with the teachers at the schools, it has become apparent that the teachers need instruction on earthquake hazards and processes and how to manipulate the seismic data using an analysis program. (Software license \$100.)

### ○ Proposal

Materials for a Continuing Education 2 Day Training Session - Earthquake Seismology. \$3,000.